

KERSTIN SARAH VON APPEN

Organizational Consulting & HR Development



As a trained leadership coach, Kerstin helps organizations, executives and managers to strengthen leadership qualities and develop strong and meaningful organizational- and team-cultures. By leveraging talents and effectively mobilizing resources to achieve desired results she empowers her clients to maximize contributions. Kerstin enables leaders and their teams in building cultures of execution and helps teams and organizations in change situations and conflicts. She has more than 15 years of management experience in HR Consulting and in the publishing, automotive and entertainment industries. Based on her extensive experience, Kerstin strongly believes that leadership qualities, communication skills and collaboration are core success criteria for meeting business challenges.

Kerstin holds a master in Master (M.A.) in Economics & Communications, as well as certificates in Coaching, in advanced studies in Change Management and as a licensed MBTI I + II practitioner. She maintains her own consulting practice in Berlin and speaks German and English.

In addition, she serves as chapter host of ICF International Coach Federation Berlin and is responsible for organizing expert discussions and panels in cooperation with companies. Kerstin also publishes the blog Businesscoach-News.de giving an insight into topics such as leadership development, change management, new ways of working and creativity.

Areas of Expertise

Consulting, Seminars, Workshops and Coachings:

- Leadership 4.0: Leadership, Management & Self-Management
- Communication- and Conflict Skills for professionals and executives
- Organizational and HR consulting for an agile future
- Change management & transformation: fit for phases of change and growth
- Team development: working together in an agile way and reaching best results

Qualifications /Education

- Advanced Studies in Change Management, MBA Executive Education, IMB Institute of Management, Berlin School of Economics and Law
- Agile Projectmanagement with Scrum, CSM
- Design Thinking Methods for organizations, artop institut Humboldt-University Berlin
- MBTI Step I + II License, a.m.t. Management Performance AG
- Systemic Business Coach, Integral Coach Academy Berlin, ICF
- Leadership-Development-Program, Axel Springer Academy
- Master (M.A.) Economics & Communications, Leuphana University Lueneburg
- Trainee Industrial Business Management, Daimler AG, IHK Hamburg

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